



## Brand Story

The gift boxes of Roaze Baby Textile Series are designed based on the concept of "Companionship". It conveys happiness factors via visual design in a childlike world full of colors, which would motivate baby's curiosity and imagination perfectly.

"Embracing animal friends" – baby would experience the feeling of security and comfortableness through gentle hug. Roaze Baby Textile Series offers a warm embrace like in mother's womb. It's made of the softest material with delicate woven to ensure safety and comfort. The childlike patterns would accompany children in their growing journey.



### Roaze Muslin Swaddle

- 120cm x 120cm
- cotton / rayon
- over 10 patterns

### Features

Apply fine, soft and breathable muslin cotton, which can adjust body temperature well.

### Roaze Baby Bib

- 30cm x 30cm
- cotton / polyester
- over 40 patterns



### Features

- It can be used by 360 degrees with large available space, which can highly avoid the irritant contact dermatitis on face.
- It can also be used as a styling bib with daily outfit, make your baby a more adorable one.
- Extra fine fabric with delicate craft. Perfect for both personal use and gift.



### Baby Cooling Muslin Blanket

- 110cm x 130cm
- 100%polyester
- over 4 patterns

### Features

Made of bamboo fiber with fine and extra smooth touch.

The cooling fabrics can adjust temperature and humidity, which can release moisture quickly and enhance the breathability.



# Cotton Fabric Collection

Diverse patterns and colors, every model is wrapped individually.



## Roaze Soothing Minky Blanket

- 110cm x 75cm
- cotton / polyester
- over 10 patterns

## Features

Baby's nerves would be stimulated by touching minky dot blanket, which is helpful for their brain development.

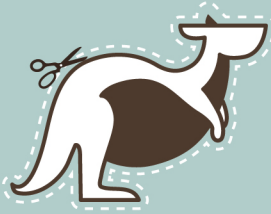


# A Heartwarming Gift

- Put emphasis on texture and aesthetics of packaging as a gift.
- Select the products which are with high practicality and good reviews based on Maternal and Baby Market.
- Follow the style of quiet luxury, simple but elegant.

Red Dot Winner 2020

## Gift box can be transformed into a paper sculpture.

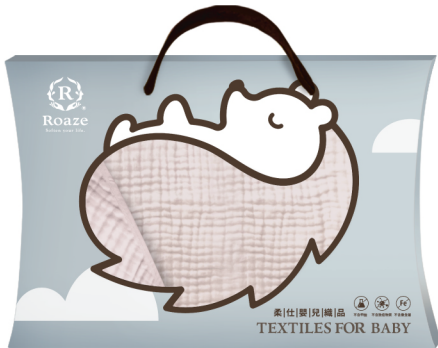


1 Coloring pens&Scissors

2 Cut the pattern along with dotted line.

3 Draw freely.

4 Assemble the work.



The exquisite gift box can be transformed into a childlike animal paper sculpture through simple handicrafts. In addition, parent-child relationship would be enhanced gradually during the process, children's enthusiasm for learning new things would be inspired, ability of observation and expressing skills would also be cultivated. The blank space on box can be a drawing paper for children to present their imagination. Moreover, fine movements of baby's fingers would be developed and artistic talents would be motivated at the same time.



# Baby Textile Series

Roaze Baby Textile Series offers a warm embrace like in mother's womb.



## Roaze Muslin Hooded Towel

- 70cm x 120cm
- cotton
- over 3 patterns
- 6-layer gauze

### Features

Made of 100% high-quality muslin cotton, the best fabric for babies, this baby bath towel is softer than a regular cotton towel. It features a hood design.



## Roaze Muslin Hooded Towel

- 70cm x 120cm
- cotton
- over 3 patterns
- 9-layer gauze

### Features

Made of 100% high-quality muslin cotton, the best fabric for babies, this baby bath towel is softer than a regular cotton towel. It features a hood design.



## Roaze Muslin Hooded Towel

- 70cm x 90cm
- cotton
- over 3 patterns
- 6-layer gauze

### Features

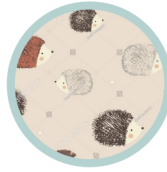
Made of 100% high-quality muslin cotton, the best fabric for babies, this baby bath towel is softer than a regular cotton towel. It features a hood design.

## Roaze Baby Plush Blanket

- 85cm x 120cm
- cotton / polyester
- over 6 patterns

### Features

It is Warm & Breathable, no zippers, no velcro or snaps, more comfortable for your baby's delicate skin.

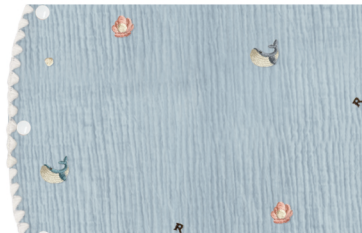
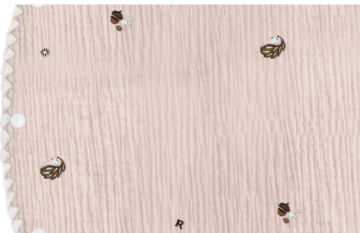


## Roaze Muslin Cotton Blanket

- 100cm x 120cm
- cotton
- over 3 patterns
- Embroidered + Shell Stitch

### Features

Roaze Muslin Cotton Blanket are very breathable and great moisture absorption, promoting a deep, comfortable sleep for you while preventing overheating.



## Roaze Muslin Sleep Sack

- 60cm x 43cm
- cotton
- over 3 patterns
- Thin

### Features

Featuring a sleeveless design, the sleep sack helps prevent infants from getting cold while sleeping and minimizes the risk of them rolling out of their warm clothing.

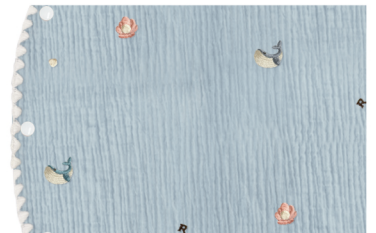
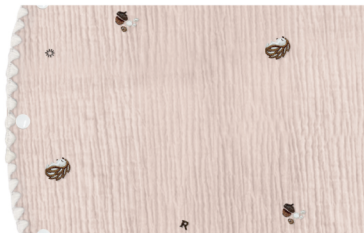


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- cotton
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### Features

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# Roaze

Soften your life.



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